The Surge in Retail Clinics

Expansion of services signals more testing

Is it Time to Implement Universal ISH Screening?

Clinical Laboratory News
The American Association for Clinical Chemistry, Inc.
1850 K Street, NW, Suite 625
Washington, DC 20006

**Consumer Demand**

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**CONSUMER DEMAND**

**NEWS BRIEF**

Are you ready for your patients to pay more for services? If so, now is the time to implement universal ISH screening.

**SOLUTIONS**

Bracing for the impact of increased patient demand, many labs are preparing for the expanded services needed to support the growing needs of the healthcare market. This includes both the patient themselves and the healthcare providers who are increasingly looking for ways to reduce costs and improve outcomes.

**Why International Social Health (ISH) Screening?**

ISH screening is a simple, non-invasive test that can help identify patients with ischaemic heart disease (IHD). It is a cost-effective way to detect early signs of IHD and reduce the risk of heart attacks.

**How to Implement ISH Screening?**

1. **Training:** Ensure your staff is well-trained in the procedure and interpretation of the results.
2. **Equipment:** Invest in the necessary equipment and ensure it is properly maintained.
3. **Pricing:** Develop a comprehensive pricing strategy that covers all costs associated with the test.
4. **Promotion:** Promote the benefits of ISH screening to both patients and healthcare providers.

**Conclusion**

Implementing universal ISH screening can help improve patient outcomes and reduce healthcare costs. Start planning now to ensure you are ready to meet the demand.
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