Building patient loyalty is becoming increasingly challenging in today’s fast and mobile world. For clinical institutions to stay competitive and be successful over the long term, it is essential to provide a high level of patient care and offer outstanding services. It is a common practice for patients to receive their clinical images on a CD when they leave the radiology practice or department. This is not a cost-efficient solution and patients may lose their CD and all their images.

Virtual Patient CD replaces conventional CDs with a virtual one. By providing Virtual Patient CD to their patients, healthcare professionals can strengthen their position as a modern healthcare provider.

All benefits at a glance:

• Software for mobile devices for patients and healthcare professionals
• To document, view and upload patient related health information to connected systems
• Involves patients in own treatment process by giving them the opportunity to access their images anytime
• Supports staff’s efficiency, reduces documentation effort, and helps increase patient loyalty
• Based on interoperability standards

After installing Virtual Patient CD, patients follow 3 easy steps to access their images:

1. The patient scans a QR-code provided by the radiology practice or department, configuring the app for the matching environment.
2. The patient is provided with a unique security code which they hand over to the clinical staff.
3. The clinical staff assigns the code to the images. The images are transmitted directly to the app.